

HIGH SCHOOL OUTREACH REPORT 2019-2020

The John R. Park Debate Society is housed in the Department of Communication and has been a campus organization since 1869. We are a member of the National Forensic Association (NFA), the International Forensics Association (IFA), and the United States University Debating Championship (USUDC). This broad range of competitive affiliations positions us as a unique forensics program in the PAC-12. In addition to our competitive activities, the team's signature contribution is our public outreach efforts. In addition to public debates each semester, our team pursues outreach by providing support to local high schools. This outreach service is aimed at expanding and supporting opportunities to participate in forensics in Utah high schools. The students and teachers with whom we work and the contact hours we provide (over 7000 hours since 2010) help support local high schools (both directly and indirectly) where students' opportunities to participate in forensics are limited or unavailable.

1. Why Outreach?

The John R. Park Debate Society has situated high school outreach as a key element of our program because we are committed to the transformational educational outcomes created through forensics participation. According to a recent study by the National Association of Urban Debate Leagues (urbandebate.org), a leading high school debate outreach organization, training in forensics supports a range of benefits for students. Among their findings, they conclude that students who debate in high school:

- · Are 70% more likely to graduate than their non-debating peers
- · Are 3 times less likely to drop out than their non-debating peers
- Are 70% more likely to reach the ACT College Ready reading benchmark
- Score 25% higher on college-level literacy tests
- Are likely to attend a four year college or university (75% of debate participants attend a four-year institution of higher education)

Similarly, other research by Dr. Gordon Mitchell, former Director of Forensics at the University of Pittsburgh, concludes that debate provides a pivotal means through which students: gain confidence in their ability to participate as active, civic-minded citizens; learn the principles of open and fair debate that are critical to a healthy democracy; and, develop the abilities to evaluate political discourse encountered in everyday life. And, the National Speech and Debate Association confirms the role of debate in training effective political leaders, noting that a majority of members of U.S. Congress are former participants in forensics.

2. High School Outreach Program Overview

Our high school outreach program includes several components aimed at providing a comprehensive set of supports for the Utah high school speech and debate community. Among the services we offer are:

A. Coaching & Judging

Each year we provide volunteer coaching and judging for local high schools and the tournaments they attend. This service is valuable to many individual schools and to the larger high school forensics community. Schools with newer forensics programs often do not have experienced teachers or forensics alumni from which to recruit judges. Schools with limited financial resources do not have the funds to pay teachers or judges. And, there are many schools that do not have coaches or judges with experience in all of the events that interest their students. Judging shortages often leave schools unable to attend tournaments or unable to allow their students to compete in a broader range of events. We are able to help address this problem in the high school forensics community by providing free, experienced, independent judges and coaches.

B. Workshops

In October 2013, the John R. Park Debate Society added to its outreach program and efforts by implementing and hosting forensics workshops for high school students on the University of Utah's main campus. These workshops were designed to offer access to forensics coaching, evidence and materials, and a supportive environment for underserved students in the local high school forensics community. Undergraduate members of the John R. Park Debate Society engage with service learning in the workshops by coaching, teaching and interacting with the high school students in group and one-on-one contexts.

C. Beehive Bonanza

The John R. Park Debate Society supports the high school forensics community by hosting an annual high school tournament, the Beehive Bonanza, every October. In October 2019, 40 schools and 609 high school students from Utah and three other states attended the tournament. In addition to hosting the tournament, the John R. Park Debate Society awards scholarships to the tournament's top competitors who choose to attend the U and join our program.

D. The Beehive Forensics Institute

Another element of our high school outreach efforts is the Beehive Forensics Institute. In July 2019, The John R. Park Debate Society hosted 76 high school students at the tenth annual BFI. The institute offers an intensive program in which award-winning college and high school coaches provide individualized training for high school debate students. The BFI boasts: a nationally-recognized staff, a low student to faculty ratio (approx. 8:1), University of Utah college credit, a curriculum designed to offer a "signature" college experience, competitive pricing compared to other university-supported camps, a safe, urban environment, and "Olympic" amenities.

E. Utah Tournament of Excellence

The John R. Park Debate Society inaugurated a new forensics tradition by hosting the first Utah Tournament of Excellence, or UTE, in 2015. The event continued by popular demand in 2016 and has become a permanent fixture in Utah high school forensics. Hosted for high school competitors across the state, the UTE features competition between the best of the best in Utah high school competitive debate in a round robin tournament format to determine the overall state champion among Utah high school competitors. Students qualify for the Utah Tournament of Excellence by winning their event (Policy, Public Forum, or Lincoln-Douglas Debate) at their respective high school tournament. In Utah, there are six state championship forensics tournaments, one for each classification of school (IA-6A). If the state champion is unavailable, their spot in the UTE passes down to next most successful competitor in that event at the classification's tournament. As a consequence, the UTE is the most competitive tournament in the state and is the only tournament that determines an inter-classification winner via head-to-head competition between each state champion. While the UTE was not held in the spring of 2020 due to public health precautions related to the COVID 19 pandemic, we look forward to hosting it again in 2021.

F. Scholarships

The John R. Park Debate Society is also proud to support high school students in continuing their education at the University of Utah by coordinating and offering debate scholarships to qualified high school students. Since fall 2010, The John R. Park Debate Society has awarded a combined total of over \$350,000 in scholarships and financial support to Utah high school students. This support for local high school students is made possible by the generosity of the University of Utah, the College of Humanities, and the Department of Communication, as well as through support from the John R. Park Debate Society.

3. Summary of the 2019 Beehive Forensics Institute

The 2019 Beehive Forensics Institute hosted 76 participants from July 8-13. The intensive research experience was led by Dr. Jason Jordan from the University of Utah, Dr. Kyle Cheesewright, Director of Forensics from the College of Idaho, Kattie Leito, Assitant Director of Forensics at Plano West High School, and Dr. Ben Mann, Director of Debate at the University of Utah. Participants produced over 2,500 pages of research during the camp for the upcoming competitive season. Students also received University of Utah college credit and \$6000 in competitive scholarships were awarded to top performing students.

4. Summary of the 2019-20 High School Workshops

The October 2019 workshop had 97 high school participants. The high school students represented at the workshop came from a range of local schools (see below).

The workshop was divided into three sections: Cross Examination, Lincoln-Douglas, and Public Forum Debate. Two undergraduate students were assigned to each section along with a member of the John R. Park Debate Society's coaching staff for support and supervision. It was held during the first two rounds of the Beehive Bonanza tournament and each section followed a similar order of events that included a lecture and instructional activities for high school students.

American Preparatory	Bountiful High School	Copper Hills High School
Crimson Cliffs High School	Davis High School	Desert Hills High School
Dixie High School	Green Canyon High School	Herriman High School
Hillcrest High School	Jordan High School	Juab High School
Judge Memorial Catholic School	Logan High School	Northridge High School
Olympus High School	The Parker School	Woods Cross High School

5. Plan for 2019-2020 High School Outreach

The 2020-2021 academic year will mark the 11th year of our high school outreach program. Thus far, our program has focused most of its efforts on providing judging and coaching support for local high school debate programs. As a result of the success of this year's high school workshops, next year our goal is to continue to offer this support through a fall and spring workshop and to expand the workshops in size and offerings. Teams of our college students will be assigned to conduct various portions of the workshops under the supervision of the Assistant Director of Forensics. These teams will implement curriculum and work with teachers and students to develop debate skills. In addition, the workshops will provide an on-campus experience for high school students and will incorporate the Office of Recruiting to answer questions and assist students aspiring to continue their education at the University of Utah. In addition, we will host, for the sixth year, the Utah Tournament of Excellence (UTE) in April. This tournament celebrates top competitors from each Utah high school classification (1A-6A) and culminates with awards for the "best of best" in Utah high school forensics.

6. John R. Park Debate Society Contact Information

Dr. Michael Middleton
Associate Professor of Argumentation and Public Discourse & Director of Forensics
Dept. of Communication
255 S. Central Campus Dr. LNCO 2400
Salt Lake City, UT 84112
801-581-6454
m.middleton@utah.edu

Dr. Jason Jordan
Assistant Professor – Lecturer and Assistant Director of Forensics
Dept. of Communication
801-581-4399
jason.jordan@utah.edu